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Finanz Konzept AG was founded in the Principality of Liechtenstein in 2001. The location in Zurich, Switzerland was added in 2004. In 2010 the headquarters were relocated to Zurich. Finanz Konzept AG is authorized as an asset manager in Switzerland and is controlled and regulated by the supervision of securities. Finanz Konzept AG has been a member of the Swiss Financial Analysts Association since 2006.

Our small but efficient team performs its tasks with passion to offer you superior results based on mutual trust, discretion and common goals. Discretion and anonymity are additional benefits which you can enjoy due to our location. Moreover, purchase power stability (thanks to regularly low inflation rates, long term capital charges and healthy public finances) guarantees a healthy investment climate in Switzerland. Internationally recognized institutions regularly rank Switzerland in first place when it comes to long-term stability. These facts all speak in favour of our location.

Entrepreneurial thinking is key to successfully advising companies and institutions. It is the only way to ensure a sustainably positive performance. By continually keeping abreast of developments in the financial world our experts have clear insight into which factors are influencing the markets of the future.

The objective of the Physical Diamond Fund is to achieve a maximum total yield by investing in a wide and diversified portfolio of natural physical polished diamonds and coloured diamonds. The diamonds are directly sourced from producers and diamond exchanges and all diamonds come with a return guarantee. The gemstones are certified by the world's largest certification Gemological Institutes (GIA, IGI, HRD, and FM) and come with the "Forevermark" grading report, which guarantees a diamonds unique qualities: its cut, clarity, colour and carat weight. The diamonds are held in bonded warehouses throughout the world and are protected with the highest level of security and access control and all diamonds are insured. By trading the diamonds held in its portfolio the Fund can earn additional returns on investment. A key principal of the Fund's investment strategy is that it will only invest in diamonds which have market potential, as diamonds with a market potential benefit from an increased demand and provide diversification to a traditional, physical diamond portfolio. The evaluation of diamonds purchased by the Fund is based on the internationally accepted standard, the "Rapaport Diamond Report". The Rapaport Price List is the primary source of diamond prices and market information and is the international benchmark